

# [***'Fronterizos' have a different story to tell about border culture. It's cooler than you think.***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:696D-NH01-F027-X035-00000-00&context=1516831)

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NBC News; Getty Images; Paul Ratje for NBC News

Photo Illustration: Archival images of Tijuana, Calexico, and a modern image of Paul Ratje

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People in El Paso, Texas, on Sept. 8.

People in El Paso, Texas, on Sept. 8.

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Courtesy of Priscilla Curiel

Chef Priscilla Curiel crossed the border daily for school and has lived on both sides of it, proudly identifying with "fronterizo" culture.

Chef Priscilla Curiel crossed the border daily for school and has lived on both sides of it, proudly identifying with "fronterizo" culture.

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A view from El Paso, Texas.

A view from El Paso, Texas.

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Earl Leaf

Cars parked at the Tijuana and San Diego border crossing in Calexico, Calif., in 1950.

Cars parked at the Tijuana and San Diego border crossing in Calexico, Calif., in 1950.

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Chelsi Evaldi, owner of Chuco Relic in El Paso.

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Bob Riha, Jr.

Downtown Tijuana in 1993.

Downtown Tijuana in 1993.

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Bettman

Cars wait to enter the United States from Tijuana in 1969.

Cars wait to enter the U.S. from Tijuana in 1969.

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